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PATENT

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of

Freishtat, *et al.*

Application No. 09/922,753

Filing Date: August 6, 2001

For: SYSTEMS AND METHODS TO FACILITATE  
SELLING OF PRODUCTS AND SERVICES

)  
)  
) Art Unit: 3627

)  
) Examiner: Laneau, Ronald

)  
) Confirmation No. 9573

**RESPONSE ACCOMPANYING A REQUEST FOR CONTINUED EXAMINATION  
(RCE)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

NEEDLE & ROSENBERG, P.C.  
Customer No. 23859

April 5, 2005

**CERTIFICATE OF FACSIMILE TRANSMISSION UNDER 37 C.F.R. 81.9**

I hereby certify that this correspondence, including any items indicated as attached or included, is being transmitted via facsimile to:  
Examiner Ronald Laneau, Art Unit 3627, (703) 872-9306, on the date indicated below.

  
\_\_\_\_\_  
Gregory J. Kirsch

  
\_\_\_\_\_  
Date

Sir:

This paper is in response to the Final Office Action dated October 14, 2004, (hereinafter Office Action) and includes a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114. A Request for an Extension of Time to extend the period for response by three months and the corresponding fee are enclosed. In light of the following remarks, it is respectfully requested that the application be reconsidered and placed in condition for allowance.